

Personalia

Name	: Rudolph (Rudy) Vriendts
Nationality	: Netherlands / Dutch
Residence	: Uden, Noord-Brabant, Netherlands
Working Permit	: Europa
Languages	
Dutch English German French	: Native language : speaking, read, write, excellent : speaking, read, write, excellent : speaking, read, write, basic



General

Rudy is a dedicated and highly motivated professional with a proven track record in the field of Program and Project Management in both ICT and Business Programs and Projects.

But he also has a lot International experience in other parts of ICT and Business Programs and Projects.

He is always goal oriented and has a natural leadership that enables him to successfully lead a Program and / or Project.

Because of his technical background, he understands the technique and is able to translate this to business management and his experience as an independent entrepreneur gives him the knowledge and a clear insight into the different business processes.

With his international experience and working with other cultures has enabled him to communicate not only in the right language, but he also understands foreign working methods, what in the current age of globalization is an absolute necessity. Through his broad experience in various industries, financial institutions and governments,

Rudy is able to start the job immediately without losing precious time.



Company

Company	: Allturn Grou	ip International B.V.
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Area of Knowledge

Overall Knowledge area's are:

- Project Management/Change Management
- Customer Relation Management
- Organizational Change Management
- Complexe Product Planning/Execution
- Team Training, Coaching & Evaluation
- Technology-Business Analysis
- Project "Lifecycle" Coördination & Management
- Infrastructure
- Law & Regulations
- Accountancy
- Outsourcing / Insourcing

Period	Country	Company and Role
2013 – Heden	The Netherlands	Allturn Group International BV, Senior
		Program/Project Manager
2011 - 2013	Germany	Vriendts Consultancy
2004 - 2011	Belgium	International Management Consultancy
		NV, Senior Program/Project Manager
2003 - 2005	USA	Affiliated Consultancy Services,
		Principle Project Manager
1997 - 2003	The Netherlands	JC&R Capital Investment BV, Senior
		Project Manager
1996 - 1997	The Netherlands / UK	Sybase Professional Services BV,
		Principle Project Manager
1995 - 1996	The Netherlands	Character Automation BV, Project
		Manager
1983 - 1995	International	Free-lancer, Project Manager/Leader
1981 – 1982	The Netherlands	Richco International BV, Programmer,
		System analyst, Team leader
1980 - 1981	The Netherlands	Nixdorf Computers NV
1974 - 1981	The Netherlands / USA	Professional Diver Royal Dutch Navy



Overview in detail

Branche and Customer	Information
Branche : Logistics en Telecom	During this period Rudy has been working with various clients
May 2018 - Today	and project teams, who have a branch in South Africa and do
	business with Europe for the import and export of different
	products. Despite the high level of IT in South Africa, there was
	room for improvement in the number of systems and
	procedures used. The various options in the Telecom field were
	particularly challenging. One of the challenges was the
	improvement of the fiber optic network and the conversion of
	various logistics software. Converting batch-oriented software
	to on-line software was one of the challenges. Negotiating with
	local municipal administrators was part of the work.
Branch: Marketing technology	In this period, Rudy carried out a Project implementation for
October 2017 – March 2018	EyeCachter Media. The aim of the project was to build
	interfaces between the financial system and the advertisement
	system by using a system Narrow Casting
	Rudy was responsible for managing the "outsourced" project
	team, change management and the daily management of the
	project.
	At the same time, Rudy adapted the internal project
	management method to "Scrum" methodology for future
	developments of "Apps development". Currently, the project is
	in the final phase and the activities consist of 1 x per week for 1-
	2 hours a conference call with India (evening hours)
Branche: Intern	Since 2013 Rudy owns a company that specializes in consultancy
Allturn Group International BV	for SMEs. During this period, Rudy worked on adapting the
July 2017 - Today	project and auditing methodology written by him (see website
	http://www.AllturnGroup.com). In this period, he also adjusted
	the company websites set-up and content. At the same time a
	website was made for his wife who has her own company in
	South African jewelry and art (see https://www.African-
	Juwels.nl). He has been a period in South Africa for this purpose
	to setup the working relation with suppliers and conclude
	various contracts.
Branche: Telecom	During this period, Rudy was responsible for implementing the
Liberty Global Amsterdam	"Enterprise Performance Management" project. The
February 2016 – July 2017	
	applications were based on a database written in Oracle using
	Hyperion.



	The project is implemented in 2 separate data centers, using fallback scenarios. At Liberty Global the financial department was the internal customer. Various environments have been built up, such as DEV, UAT and PROD. Part was the migration of existing (obsolete) systems to these environments. The total number of servers that needed to be purchased, arranged and implemented was 36. The challenge in the project was that there was no data centers available at the time of the start of the project, and because Liberty Global was restructuring, a number of data center were to be restructured and re-located. Complexity was the fact that Hyperion cannot be implemented on VM-Ware and so dedicated servers were to be implemented. At the same time, the data centers had to be adapted (infrastructure, firewalls, load balancers, backbones, technology and foundation servers) to be made suitable for the necessary equipment. At the same time, Rudy also was partly responsible for the infrastructural adaptation of the data centers. This made it a very challenging project with continuously shifting schedules and objectives. Rudy worked with internal staff as well as hired external employees and a number of suppliers, total team was about 75
	employees and a number of suppliers, total team was about 75
	people and had an international occupation.
Branche: Logistic & Finance Allturn Group International August 2013 to February 2016	 During this period, Rudy worked on various projects for various clients in the field of improving Project Management. The focus was on ICT and Business projects. The project management method developed by Rudy was implemented at various international clients during this period. In this period, Allturn International BV had 2 subsidiary companies, Allturn ICT BV and Allturn Projecten Nederland BV Allturn ICT was responsible for the implementation and Allturn project Netherlands implemented the project.
	 The Projects that have been carried out during this period include: Fisheries, Suriname (1.5M-euro) Mining Agriculture, Morocco (3M-euro) Water Probes Cape Town, South Africa (2.5M-euro) Optic Fiber Cape Town, South Africa (8M euro) Logistics Improvement, Cologne, Germany Warehouse Improvement, Abu Dabi, United Emirates
	Rudy was responsible as Senior Program / Project manager for the daily management of these projects. The teams consisted partly of own (internal) consultants, hired external employees and local customer staff. The teams size 15 -80 people.



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Branche: Bank	As Senior Project Manager, Rudy was responsible for implementing a
Deutsche Bundesbank	Project portfolio of various projects with a total budget of
Nürnberg Germany	approximately 13 M euro
July 2012 tot July 2013	The projects consisted of the implementation of various payment
July 2012 for July 2015	systems within Europe eg changing the regulations within the payment
	system.
	All existing systems had to be adapted (about 11 systems) and
	integrated with different SAP modules, after which the whole was
	interfaced with the SAP / FICO system.
	The migration of "older" data was also part of these projects.
	Since different data sources existed, it had to be mapped with the new
	system and separate interfaces were developed internally to carry out
	this transition.
	Much of the software, that was developed, was done by an outsource
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	partner in India and Rudy has also regularly been to India for
	consultations with a management in Bangalore.
	At the same time, the various procedures had to be adjusted internally
	in order to be connected to the various regulations. Since this concerns
	a bank, there was close collaboration between the various departments,
	financial, legal, IT and HR, to fine-tune everything. Rudy was part of
	the Management Team during this period and was responsible for the
	budget.
	After completing the project, the whole has been handed over
	transferred to the service provider in India. Part of this handover was
	tuning service conditions (SLA's) and providing indicators.
	The project team was approximately 65 man (varying) and of
	international background.
Branche: Automotive /Supplier	As Program Manager, Rudy was responsible for various parts of an
Tenneco NV	improvement program for Tenneco global customers.
Belgium	During this period, he has dealt with almost all aspects of a Program /
March 2011 to June 2012	Project such as:
	• Tender request (RFP)
	• Statements of Work (SOW)
	Procedure improvements
	Program / Project Management
	Implementation of Data Warehouse software
	• Implementation of Hyperion
	• Implementation of SAP Warehouse software (Warehouse, products,
	Logistics, Storage)
	Coaching and training
	Sarbanes-Oxley Compliancy processes
	RedPrairie Solution
	Rudy replaced the Program Manager who was unable to perform his
	work due to illness during this period. At the end of this assignment,
	Rudy (hired) handed over his work to the new internal Program. Rudy
	was responsible for approximately 40 people internally and 3 suppliers
	of Software / Hardware and services.



	He was hudget responsible and was part of the management team
Branche: Insurance/ Private Banking Clerical Medical / Heidelberger Leben The Netherlands / Germany / Austria / Italy February 2010 tot 15 January 2011	He was budget responsible and was part of the management team. At this client Rudy was responsible as Senior Project Manager for the implementation of a number of projects that had to deal with Processes, Communication, Sales & Marketing, Customer Service and ICT Systems. During this period Clerical Medical closed the office and datacenter in Maastricht the Netherlands and moved to Heidelberg and Rudy was responsible for the relocation of all ICT systems. Another project he was responsible for was the project "Withholding Taxes", this was a project that had to ensure that Clerical Medical could comply with the German regulations concerning the withholding of taxes for private banking customers. Various ICT systems had to be modified for this purpose. Rudy also successfully implemented 4 smaller projects that took place in Milan Italy. In this period, Rudy was responsible for the budget and also the SPOC for the various responsible business managers. He also worked on preparing the outsources of various services to India. One of the problems was to follow the conformity of different regulations. Clerical Medical is part of Lloyds Banking in the UK and has several branches in Europe that all have to comply with local legislation. Many different ICT systems had to be adapted, such as AS400, Qapla, Elster and SAP to comply with these regulations. Rudy was responsible for the budget during this period and his team consisted of approximately 50 people both in Germany and
Branche: Gouvernement Economic Affairs Netherlands Augustus 2008 – February 2010 (1-2 days Per month Consultancy)	 internationally (Italy, UK, India, the Netherlands) During his work for KPN / Getronics (see below) Rudy came into contact with Economic Affairs and he was asked to participate in a working group whose goal was to make a proposal for electronic messaging system. The reason for this was that during this period Rudy was also responsible for KPN / Getronics for developing and implementing message traffic for the Tax Authorities and was therefore well informed about the latest techniques. During this period, Rudy and the team made a proposal for rearranging the messaging traffic system that would be used, among others, for the shift from the Global Government to local Government.
Branche: Datacenter KPN/Getronics Datacenters Heerlen/Capelle ad Ijssel/Den Haag Netherlands March 2008 to February 2010	When Rudy started with this client, he started as a project manager, but within 4 weeks he was asked to take on the role of Program Manager. In this role he was responsible for leading a team of project managers who were responsible for the projects that had to be carried out in various data centers of KPN / Getronics such as Haarlem, Aalsmeer, Schiphol, Heerlen, Lelystad, Nieuwegein. Rudy was responsible for 3 major KPN / Getronics customers that were Dutch Railways, Tax Authorities and Economic Affairs.



	During this period, Rudy also received two (RFC's) requests for tenders from the Dutch tax authorities and economic affairs for the benefit of KPN / Getronics (Electrical messaging) for the value of 51 Million Euro. These projects have all been successfully implemented by his team. In this period, Rudy was part of the management team and was directly under the management of KPN AMS that was conducted by mr. Hans Vogel, until KPN was merged to Getronics. Rudy had budget responsibility for the entire period and he was part of senior management team, Rudy has, together with mr. H.Vogel ensured, that in that period the value of KPN AMS increased by more than 40%.
Branche: Bank/Insurance (Fortis FIB) Brussel Belgium From Augustus 2007 to March 2008	 At Fortis, Rudy had several projects for which he was responsible: Migration SAP CRM R3 Software Factory Implement SAP CRM The total project was budgeted for 20,000 man-days over a period of 3 years. However, Rudy worked only in the first part of the project because Fortis decided to phase out external staff and have the roles replaced by internal staff. The total team consisted of approximately 85 indirect employees and 10 employees directly, Rudy was budget responsible and reported directly to senior management. He was also the point of contact for various suppliers during this period and was able to approve the purchase of the necessary development software and interface software.
Branche: Banking (Credit Suisse) Zurich, Switzerland November 2006 to Augustus 2007	 Rudy was responsible for the implementation / migration of 4 important Management Information systems to a newly designed SAP Platform. Consisting of: MISO Treasury MISO Security MISO Logistics SVMIS Payment system His most important role here was to act as an intermediary between the business managers and the various project teams. The main reason for this project was the development an improvement program for the performance of the staff. There was a total of almost 3000 different systems and the intention was that the system to be implemented could communicate with the existing systems. These systems would eventually be phased out and replaced by fewer and simpler systems. At the same time Credit Suisse was busy outsourcing certain services to India.
Branche: Banking Fortis Bank Belgium, Netherlands and	During this period Rudy was responsible for setting up and starting the Cross-Border project for Fortis Bank CCA in the Benelux where the goal was to implement an unambiguous reporting tool.

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Luxembourg January 2005 to October 2006	This data was stored in various ERP systems including SAP / Oracle. Since there were no standard interfaces required for this report, they were developed during the course of the project. During this period, Rudy was also Lead Project Manager for several small cross-border projects that were all related to SAP modules. Rudy was not budget-responsible but reported directly to senior management.
Branche: Automotive GM Europe) German, Belgium, Spain, Portugal, French, Switzerland, Poland, UK, Austria, Sweden, USA January 2003 to January 2005	As Principal Project Manager, Rudy was responsible for the HR Project during this period with the specific parts, Payroll and Travel and Expenses. GM had decided that these parts would be outsourced to another country and the entire internal HR department would move to a specific country. In principle, that would be Hungary, but this was later replaced by Spain. The main focus of the project was to ensure that all processes and procedures were adapted so that all different countries within Europe could work with a uniform system that would not only comply with US legislation but would also comply with local European legislation. GM had done the same in America and saw the possibilities to do this within Europe. Part of the project was, among other things, negotiating with the local trade unions to ensure that the personnel involved were not adversely affected. The work was largely carried out from Zurich, because all European GM companies were connected to it. The project was divided into 7 sub projects: • Technology • Process • Transition, • Training • Recruiting • ESC (Service Center) • DP / P (Data Protection Every project manager of the sub project reported to Rudy and he was responsible for the project.
Branche: Industries/ Transport/ Manufacturing /Bank Netherland, Belgium, Germany, Spain November 2001 - December. 2003	The total project budget was 55 Million Dollar and Rudy was responsible for the main part of this. During this period. Was Rudy responsible for a customer portfolio of the company, he was not only responsible for various projects, but also took part in account management. His responsibilities were as follows:
	 Advise the customer which technology they should choose Responsible for customer projects (implementations) Coaching of junior project managers Greenfield development SAP



	Project manager for customer orders
	Account management
	• Request for Proposals (RFP)
	• Statements of Work (SOW)
	Rudy was budget responsible for his client portfolio and he reported to the company's board of directors.
Branche: Bank	As Project Manager Rudy was responsible for the CRM Program
ABN/AMRO Amsterdam	VANTIVE (PeopleSoft).
Februari 2001 – Oktober 2001	The project consisted of:
	Outbound
	• Complains
	• BCDB
	 Master data and business processes
	The interfaces between the different parts were done by Genysis and happened on the basis of DB-Connect (DB2), ECTI (Datacom) and ERMS
	As a project manager, Rudy was responsible for the communication
	between the business and the various project teams.
	He was also responsible for setting up the various SLA's and BV'S
	(support Control). The support was carried out by Tivoli and Rudy was
	also responsible for managing the service development.
	Other activities included the consolidation of the financial data flow
	between customers and the Bank. (Transactional model based on
	Internet)
	The total team consisted of 35 men / women and Rudy was budget
	responsible.
Branche: Postal	As Project Manager and Process owner Rudy was responsible for the
PTT (PPI)	implementation project Change Management.
Amsterdam / Hoofddorp /	For this the Tivoli system was used.
Schiphol / Rotterdam	Partly this was a project management role and partly this was an
Januari 2000 – Augustus 2001	operational role because Rudy was responsible for every change that
	was carried out within the IT Department of KPN as a whole. As
	Project Manager he had to prepare every change and as operational
	manager he was responsible for implementing it.
	Total team consisted of approx. 45-man development team and 20 men
	operational.
	He was fully responsible for the entire part, both project and
	operational.
Branche: Machine Factory	Because Rudy worked at Philips (see below) he was selected to carry
Philips Metal Factory (PMF)	out a number of smaller projects related to the Year 2000. This
Eindhoven/ Antwerpen	included specific PMF projects that did not fall under the (mother)
Mei 1999 – Januari 2000	company Philips like:
	Specific SAP Parts
	• Mail system
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	• Lotus Notes
	• Quality system
	The project team consisted of about 15 people (varying) and Rudy was
	budget responsible
Branche: Consumer Electronics	In the period of PCE IO, Rudy was responsible for implementing a
Philips Consumer Electronics	new Project Methodology and tooling worldwide.
Eindhoven/ Amsterdam/	Not only did he develop this method together with IBM, but also
USA/ UK / Hongkong / Singapore /	ensured that the right tooling, techniques and processes were created
Germany/ French, Italy, Spain,	and implemented.
Portugal/ Sweden/ Denmark/	At the start of the project, Rudy made an appointment that the costs of
Norway/ Canada	projects would drop by 10%, and he would be paid on bases of the
From Aug. 1995 - May 1999	contract. (Contractual).
	Rudy bought the method (with his own company) from IBM shortly
	after the start and adapted it specifically for Philips, he also had the
	SMART tooling developed within his own company and implemented
	worldwide.
	Not only was he responsible for implementation, he also trained nearly
	6,000 people worldwide using the methodology and the tooling to be
	used.
	The specific tooling was internet oriented and was unique in the world
	at that time. Philips used the methodology and tooling to 2006
	worldwide.
	After development and implementation, it emerged during a study that
	the saving for Philips turned out to be 12%.
	Rudy was responsible for the budget, not only within Philips but also
	within his own company (partnership)
	At the top of the resource requirement, around 500 people worldwide
	were working on the project



Specialized Skill Sets

Vertical Market

Banking, Financial Services, Telecom, Consumer Durable Goods, Consumer Products, Food Service, Industrial Manufacturing, Automotive, Products, Professional Services, Datacenters.

Global Market

USA, Europa (Belgium, French, German, Netherlands, United Kingdom), Italy, Asia (India, China, Japan, Taiwan)

Business Training / Practices / Changes

Balanced Scorecard, Business Process Re-engineering (BPR), Knowledge Management (KM), Lean Manufacturing, Mergers Acquisitions and Divestitures, Organizational Change Management, Portfolio Management, Project, Management Office (PMO), Scenario Planning, Strategic Planning, Total Quality Management (TQM)

Technical Methodologies

Client/Server Design/Architecture (n-tier), Cloud Computing, Configuration Management (SCM), Data Modeling, Information Engineering (IE), Internet/Web Design/Architecture, Information Technology, Infrastructure Library, (ITIL), Object Oriented Analysis & Design (OOP), Service-Oriented Architecture (SOA), Software as a Service, (Saas), Software Metrics, Software Quality Assurance (SQA), Unified Modeling Language (UML)

Functional / Operational Areas

Audit, CAD/CAM/CIM, Customer Call Center, Channel Management, Communications, Customer Service,
Distribution, Electronic Commerce (e-business / e-commerce), Engineering, Finance, Help Desk,
Human Resources,
Legal, Logistics, Manufacturing, Marketing, Payroll, Procurement, Production and Inventory Control,
Property
Management, Research and Development (R&D), Recruiting/ Staffing, Sales Management, Sarbanes-Oxley (SOX),
Supply Chain Planning, Transportation, Warehousing

Application / System Disciplines

Collaboration Platforms, Customer Relationship Management (CRM), Data Warehouse, Decision Support Systems (DSS), Distributed Databases, Document Management, Electronic Data Interchange (EDI), Enterprise Application Integration (EAI), Enterprise Resource Planning (ERP), Executive Information Systems (EIS), Groupware, Material



Resource Planning (MRP), RFID, Sales Force Automation (SFA), Workflow, Web 2.0, Web Hosting Services, Web Standards

Relational Databases

DB/400, MS Access, MS SQL Server, MySQL, Oracle, Progress, SQLBase, Sybase SQL Server, Watcom SQL

Application Suites

Baan (light), Hyperion Enterprise, Hyperion Financial Management (HFM), JDA/Manugistics, JD Edwards, MAPICS, Peoplesoft (light), PRMS, QAD MFG/PRO, SAP, Oracle, Hyperion



Publications and documents

For the various publications and tooling's, I would like to refer you to my company website where you can download the various documents

1995-2018	MITP and SMART Project Management Methodology and Tooling
	https://www.Allturngroup.com
1997-2018	Training MITP/SMART
	https://www.Allturngroup,com
2017-2018	Western Riding
	https://www.Allturngroup,com
2013-2018	Various tooling's
	https://www.Allturngroup,com

My greatest passion was once Western Riding. Because I have too little time, this is not possible at the moment. However, I have written down all my experience and you can download the book (see above)

Besides this hobby, I am a passional musician and write and make music. At home I have a studio where I can be found regularly to empty my head.